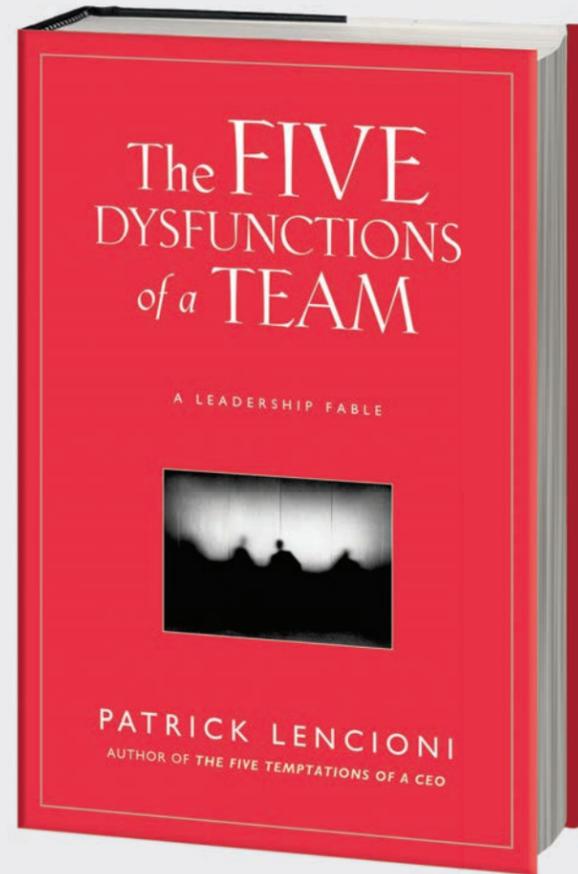


Based on the best-selling book  
*The Five Dysfunctions of a Team*

Over 2.5 Million Copies Sold

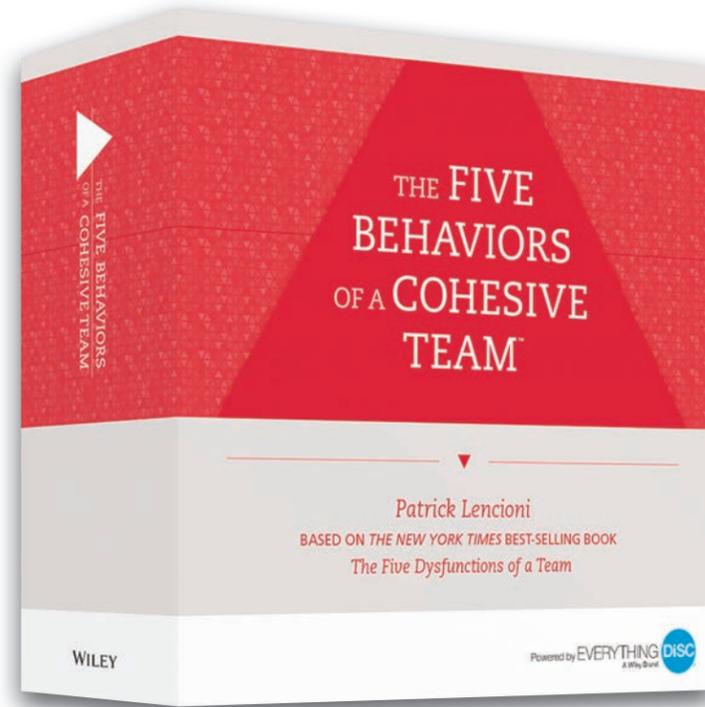


"We have used this book to transform our culture and our bottom line."

—Donnie Smith, CEO, Tyson Foods

"*The Five Dysfunctions of a Team* is a foundational part of our training and leadership development."

—Gary Kelly, CEO, Southwest Airlines



### The Five Behaviors of a Cohesive Team

"Lencioni's approach allowed our team to truly understand our strengths, and to develop a plan to address the areas where we can be more effective as a team. The process is more than just an assessment tool, it's a rare opportunity for teams to reflect and grow."

—Carlo F., Vice President, HR



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THE FIVE  
BEHAVIORS  
OF A COHESIVE  
TEAM™



Your Team  
Can Do Better.



Simple. Personalized. Proven.



The Five Behaviors of a Cohesive Team Model

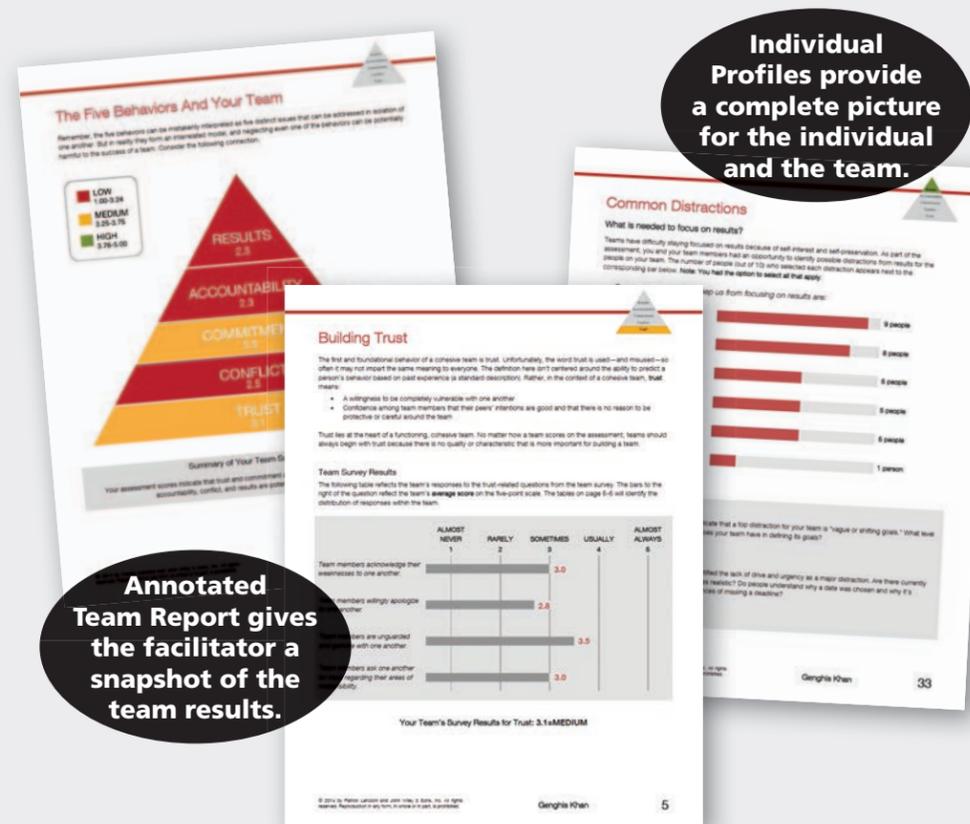
The single most untapped competitive advantage is teamwork.

To gain this advantage, teams must:

- ▲ **Trust One Another**  
When team members are genuinely transparent and honest with one another, they are able to build vulnerability-based trust.
- ▲ **Engage in Conflict Around Ideas**  
When there is trust, team members are able to engage in unfiltered, constructive debate of ideas.
- ▲ **Commit to Decisions**  
When team members are able to offer opinions and debate ideas, they will be more likely to commit to decisions.
- ▲ **Hold One Another Accountable**  
When everyone is committed to a clear plan of action, they will be more willing to hold one another accountable.
- ▲ **Focus on Achieving Collective Results**  
The ultimate goal of building greater trust, conflict, commitment, and accountability is one thing: the achievement of results.

## The Five Behaviors of a Cohesive Team has a simple goal:

To create a learning experience that helps individuals and organizations reveal what it takes to build a truly cohesive and effective team in the most approachable, competent, and effective way possible. Powered by Everything DiSC®, the profiles help participants understand their own DiSC® styles. Bringing together everyone's personalities and preferences to form a cohesive, productive team takes work, but the payoff can be huge—for individuals, the team, and the organization.



Annotated Team Report gives the facilitator a snapshot of the team results.

### The program includes:

- ▲ Facilitator's Guide with 7 modules
- ▲ PowerPoint® with over 40 minutes of video
- ▲ Participant handouts with activities
- ▲ Take-away cards for each of The Five Behaviors
- ▲ Podcasts, online resources, and a research report
- ▲ Individualized Profiles
- ▲ Annotated Team reports
- ▲ Support directly from Patrick Lencioni through videos that help you work with the model

There are many reasons teams fail.  
There's one proven way to help them succeed.

### What does this program do?

The program helps teams understand how, as a team, they score on the key components of The Five Behaviors model: trust, conflict, commitment, accountability, and results. Each individual on the team will also understand their own DiSC® style: D: Dominance, i: Influence, S: Steadiness, and C: Conscientiousness, and how their style contributes to the team's overall success.

### Who is it for?

The program is designed exclusively for intact teams and work groups. The Five Behaviors of a Cohesive Team harnesses the power of Everything DiSC and the clarity and simplicity of The Five Dysfunctions of a Team model.

### How does it work?

The Five Behaviors Model is used to help team members learn to work together more efficiently and effectively and become a more cohesive team. A productive, high-functioning team:

- ▲ Makes better, faster decisions
- ▲ Taps into the skills and opinions of all members
- ▲ Avoids wasting time and energy on politics, confusion, and destructive conflict
- ▲ Avoids wasting time talking about the wrong issues and revisiting the same topics over and over again because of a lack of buy-in
- ▲ Creates a competitive advantage
- ▲ Is more fun to be on!